



Social Studies Virtual Learning

**Geography
Globalization**

April 22, 2020

Geography

Lesson # 23: April 22, 2020

Objective/Learning Target: I can list the positive attributes of Globalization



Warm Up

On the next slide, there is a picture from a street in Bangalore, India. On a piece of paper, write down FIVE businesses/brands that you recognize. Then, answer the following warm up questions.

1. What could cause a businesses to be operating in both India and the United States?
2. How would a business have to interact/change their views to adapt to a new culture?





Warm Up Answers

Sony, Jockey, Adidas, Nokia, FILA

1. Make more money, provide economic opportunities to international workers, communication
2. Communication/language barrier, cultural taboos, technological connections.



Lesson Activity- Globalization

Globalization is the interdependence of world economies based on international trade & investment. Globalization occurs when two countries depend on each other to trade goods, services, ideas, technology, etc. Globalization connects countries through investing and trade. For example, globalization connects the United States & China. China produces goods and exports them to the United States in exchange for food and businesses. Globalization is a controversial subject, as there are many positives and negatives to this interdependence of country economies. Today, we will focus on the positives.



Practice

On the same sheet of paper from the warm up activity, answer the following questions that coincide with the Crash Course Globalization video.

1. Explain the process of American cotton becoming a t-shirt. How is this an example of Globalization?
2. Explain how a computer demonstrates the demand for international trade.
3. How has cultural globalization positively impacted the world?
4. List three reasons globalization has impacted the world positively.



Practice Answers

1. Explain the process of American cotton becoming a t-shirt. How is this an example of Globalization?
 - a. Cotton is grown in US, transported to China and woven into t shirt, shipped back to US and printed into tshirt, sold around world.
 2. Explain how a computer demonstrates the demand for international trade.
 - a. Market and potential consumers drastically higher overseas. Computer made by different international markets.
 3. How has cultural globalization positively impacted the world?
 - a. Cultural diffusion, remittances, food
 4. List three reasons globalization has impacted the world positively.
 - a. Items are cheaper, trade and travel, healthcare, life longevity
- 

Reflection

Watch the video on McDonald's in China & the slideshow link on international McDonald's menu items. As you watch the video and scroll through menu items, consider the following reflection questions.

1. How has McDonald's, an American company, used globalization to their advantage?
2. Is McDonald's positively impacting the world by opening up restaurants in almost every country? Why/why not? Explain.



<https://www.lovefood.com/gallerylist/60910/26-special-mcdonalds-menu-items-from-around-the-world>

Reflection Answers

1. How has McDonald's, an American company, used globalization to their advantage?
 - a. Open restaurants across world, jobs in developing countries, exporting farming techniques to China, adapt menu based on cultural acceptance
2. Is McDonald's positively impacting the world by opening up restaurants in almost every country? Why/why not? Explain.
 - a. Positive => jobs in developing countries, cultural diffusion
 - b. Negative => cultural appropriation

